

RECALLING PATIENTS FOR IMMUNIZATIONS

Make immunization a priority in your clinic, using all staff to encourage vaccines when due or overdue.

1. MA staff can view Immunization list and notify clinician of need for vaccine.
2. Clinicians can review Immunization list at both well and sick visits to ensure vaccination.
3. Clinicians can give a reminder Rx to parents who need to or want to delay vaccination.

Recall patients who are behind on immunization:

1. Recall school age children during the summer months along with their annual well child care.
2. Recall school age children with asthma during the fall, if they are not already up to date, for well child care, asthma review, a flu shot, and other immunizations that may be due.
3. Recall children 0-2 years old every month to keep up with immunization schedules and developmental needs.

Use an effective method for recall:

1. Text to cell and Email have a 40-50% success rate at a cost of 3.5 to 10 cents each.
2. Postcards have a 10% success rate at a cost of about \$1.00 each.

Remind patients of the appointment

1. Text to cell or email at 72 hours prior to appointment.
2. Personal phone call at 24 hours prior to appointment.

During the well child care appointment, emphasize value of visit (thorough exam, early identification and intervention for problems, immunizations, growth and development). Include anticipatory guidance for the coming year, and schedule the next visit.